

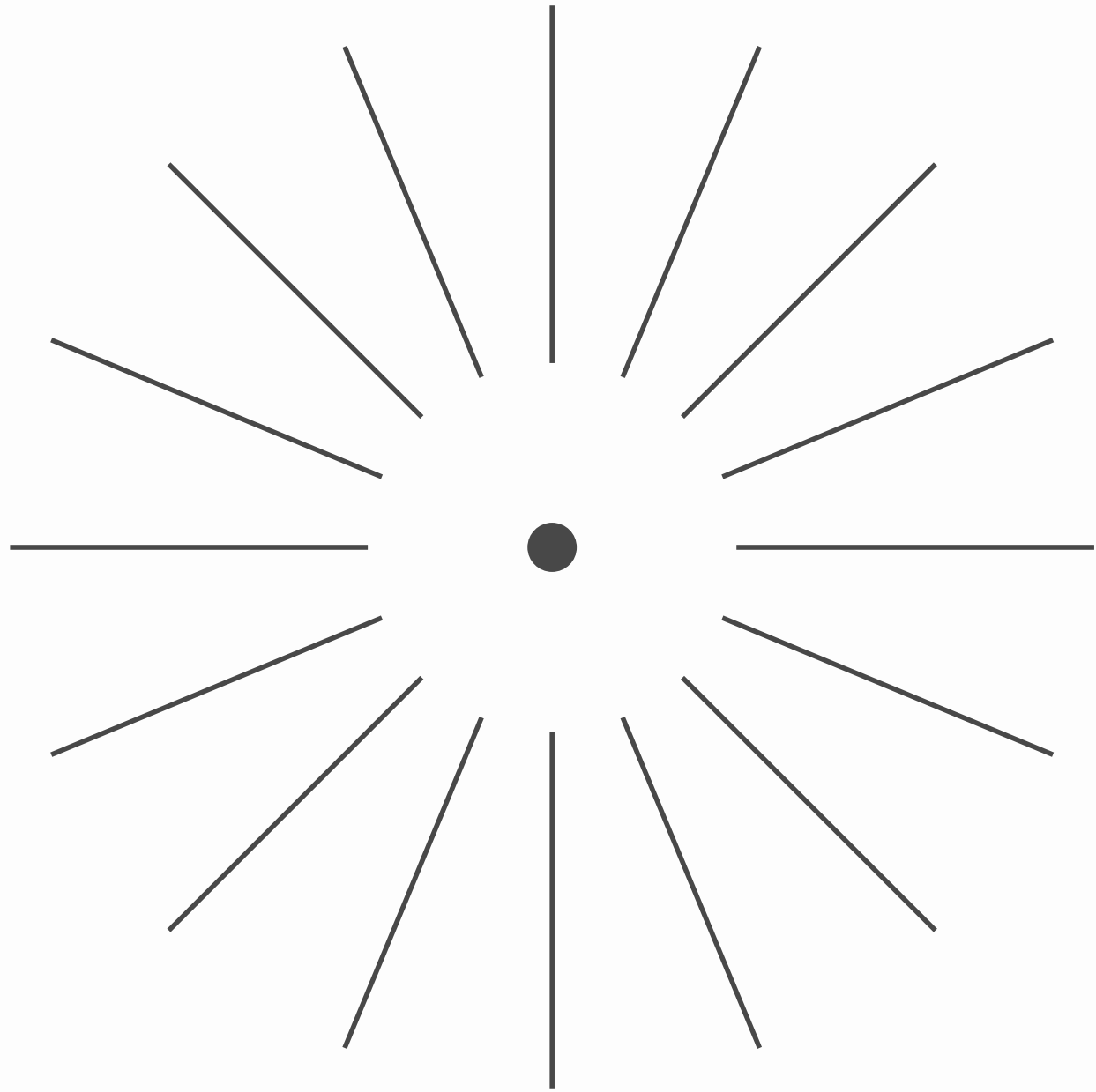


Fractional Revenue Leadership

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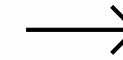
Kleinbauer
GTM



For leaders and
Investors who seek
rapid improvement
In revenue
performance.

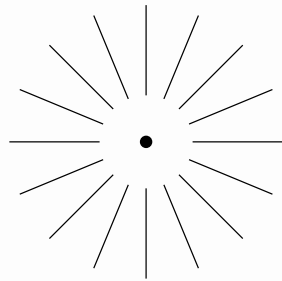
I provide hands-on leadership for your revenue teams, driving rapid growth through optimized processes, clear performance visibility, and a high-performing revenue engine.

Why Choose Fractional Leadership



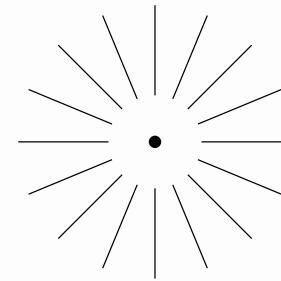
- ✓ Proven, hands-on leadership to fix—not just advise—your revenue engine.
- ✓ I blend decades of experience with AI-powered strategies to deliver fast, measurable growth.
- ✓ My work often pays for itself: I design performance-based engagement models.
- ✓ I scale closing rates, shorten sales cycles, and build predictable, high-velocity revenue operations.
- ✓ Transparent, founder-aligned: no politics, just results.

Client Testimonials



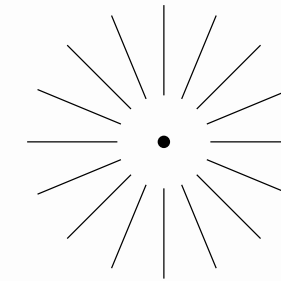
"As our fractional CRO, Corey has created a renewed focus on building a unified revenue engine — strengthening execution and deepening our presence in our ecosystem and ICP. Since joining, he has driven meaningful improvements by aligning teams, tightening sales process discipline, and sharpening our customer engagement strategy."

Colin Johnson - Founder & CEO, Aprika



"Corey has revolutionized our sales approach at CloudBudget. Corey's work on full sales cycle optimization has empowered my team to engage potential clients with greater confidence and precision, unlocking new levels of success in our conversations. His strategic insight and practical support are invaluable. A true game-changer."

Robert Morrison - Founder & CEO,
CloudBudget



"Corey is the revenue partner you want. He sets up the framework every ISV needs, based on real experience. He drives results. Highly recommended."

Fred Widarsson - Founder & CEO,
RealZips

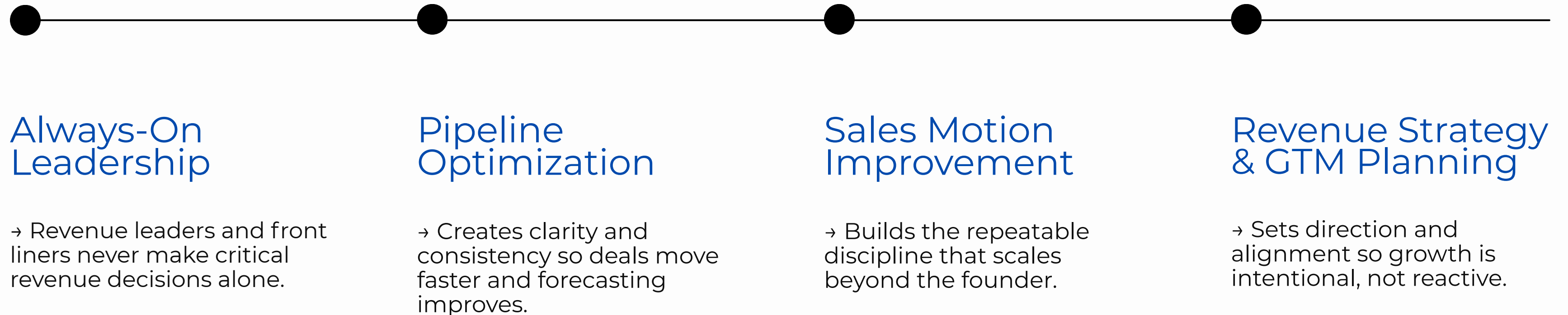


Program Goals

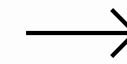
- 01 Transition from founder-led selling to founder-led revenue leadership
- 02 Build a predictable, repeatable sales motion
- 03 Accelerate pipeline velocity and improve conversion rates
- 04 Improve forecasting and pipeline visibility
- 05 Strengthen revenue decision-making and growth strategy



Engagement Pillars



Expected Outcomes



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- ✓ Shorten sales cycles by 20-50%
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- ✓ Improve close rates by 30%
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- ✓ Create a revenue forecast that leadership can trust
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- ✓ Implement a simple, repeatable sales process within 30–60 days
-



How Engagements Typically Work

Pricing customized based on company team size and length of engagement.

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- Assess: Understand current revenue systems & team capabilities
 - Plan: Identify gaps & design a tailored growth strategy
 - Execute: Implement processes, coach teams, improve pipelines
 - Measure: Track performance & refine KPIs
 - Optimize: Continuously tune revenue engine for maximum growth
-



My Background

- 20+ years B2B SaaS revenue leadership
- Have driven double digit growth within companies with revenues from \$5M to \$3B.
- Delivered 40%+ close-rate improvements at multiple founder-led SaaS companies
- Expert in building modern, efficient sales motions and AI-assisted selling
- High-availability partner who ramps immediately and works alongside your team



Your revenue growth starts here

Hands-on leadership

Optimized processes

Measurable results

