

60 Days To Unstoppable

A GTM Roadmap For Your Growth

60 Days To Unstoppable is an intensive program to improve your sales process and outcomes. It is a launchpad for companies who are seeking to unstick revenue and supercharge growth. Together we will shine a light on how you obtain and grow customers and together, we will build an efficient and well defined selling motion that will scale with you. We will develop a full understanding of your business, from C suite to front line, sharpen your view of the ideal market and pave the road to consistent growth. Specifically;

60 Days To Unstoppable creates measurable improvements on;

- Activating opportunities in the current pipeline
- Identifying the qualities and profile of your ideal customer
- Structuring how you create new demand
- Improving opportunity qualification and the critical discovery process
- Aligning with the decision makers
- Tailoring a compelling business case for adoption for your prospect
- Deal management strategies

Before you hire a salesperson or bring on a consultant with a playbook, consider aligning yourself with a revenue leader who can cut through the noise and tailor a customer acquisition strategy that signs new logo's, creates a culture of performance and thrills investors.

As your company grows, we can further upskill you to excellence in the areas of;

- Demand generation
- Accurate forecasting
- Establishing key revenue metrics
- Unlocking revenue opportunities in the installed base
- Evaluation of future sales and marketing investments
- Coaching of existing sales teams and leaders

Book a one hour no-cost strategy call and let's talk about your goals